



marle.editor01@gmail.com



Cape Town, South Africa

### Hi, I'm MarLè!

With nearly a decade in the post-production industry, I bring a blend of creative storytelling, technical expertise, and workflow precision.

My journey began in 2017 as a Junior Editor and Asset Manager at a leading content creation agency, where I honed my craft in short-form documentary and narrative editing while building a deep appreciation for the art of seamless asset management.

Since then, my career has evolved across TV, branded content, e-learning, music videos, and high-impact digital campaigns. From my role on *MasterChef South Africa* as Data Wrangler & Assistant Editor to freelancing for brands like Reuters, Bombay Sapphire, and Carte Blanche, I've delivered work that balances creative vision with operational efficiency.

I've offlined and online multiple TV talk shows, overseen complex e-learning productions, integrated AI tools into post-production workflows, and crafted everything from cinematic short films to social media reels that drive engagement.

Beyond the technical, I bring **collaboration, problem-solving, and adaptability** to every project – valuing stories that resonate, whether they're global campaigns or local voices. I'm committed to delivering exceptional results, on time, every time.

## BRANDS I'VE COLLABORATED WITH



# MarLè Visagie

Creative Video Editor | Workflow & Asset Management

[marlevisagie.com](https://marlevisagie.com)

## CORE COMPETENCIES

### Video Editing

Craft compelling, emotionally driven edits from raw footage – shaping stories that resonate with audiences. Focus on pacing, clarity, and structure to bring out the strongest version of your narrative.

### Leadership & Project Management

Facilitate effective communication between the post production team and other stakeholders – aligning creative vision and project goals

Manage large teams ensuring consistent delivery within strict deadlines

### Technical Excellence & Innovation

Implement scalable MAM systems for optimum production workflow

Seamlessly incorporate AI tools into post-production to assist in workflow, asset creation and strategy

## SIGNATURE PROJECTS

### The Catacombs shortfilm – Offline Editor (2025)

Offline edit and final export

### Samsung x Paris Olympics 2024 Openness Medal Social Assets (2024)

Organise raw media, sync footage and prep timelines

Translate, transcribe and subtitle interviews

Offline and deliver assets

### Bombay Sapphire x Baz Luhrmann 'Saw This, Made This' – Offline Editor (2023)

Organise raw media, sync footage and prep timelines

Transcribe and subtitle interviews

Offline and deliver assets

### Masterchef South Africa (Season 5) – Data Wrangler, Assistant Editor & Online Editor (2021)

Manage and organise raw media and metadata, handle dailies and transcoding.

Collaboration with the editorial team and camera department to ensure seamless data flow and delivery pipelines

Support editorial and post-production workflow by organising media, syncing footage, prepping timelines and managing turnovers to ensure a smooth transition from offline to delivery. Quality control episodes.

### MINKI (Season 11-12) & GESELS (Season 1) – Offline & Online Editor (2022-2024)

Organise raw media, sync footage and prep timelines.

Edit, Online, and deliver 45min episodes for broadcast.

## TOOLKIT

### Video Editing

Adobe Premiere Pro, After Effects, Media Encoder, Audition, DaVinci Resolve, Frame.io

### Workflow & Asset Management

LucidLink, EditShare, Iconik.io, Hedge, Cannister, Aspera, Commander One

Slack, Trello, Monday.com, JumpDesktop, Splashtop, AnyDesk, Microsoft Teams

### AI-assisted Post-Production

Runway ML, Adobe Podcast, Descript, Adobe Firefly

### Design

Photoshop, Lightroom, Illustrator, Canva